



**METROPOLITAN
TRANSPORTATION
COMMISSION**

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

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Memorandum

TO: Administration Committee

DATE: July 6, 2011

FR: Deputy Executive Director, Policy

W. I. 1611

RE: Contract Amendment: MTC's Transit Oriented Development (TOD) Policy Update: Strategic Economics, Inc.

MTC staff requests the Committee's approval to authorize a contract amendment of \$80,500 for consultant assistance to update MTC's TOD Policy (MTC Resolution No. 3434).

Adopted in July 2005, MTC's TOD Policy aims to capitalize on investments in new transit corridors in the region by promoting the development of vibrant, mixed-use neighborhoods around new stations. The purpose of the update is to review the history, context, and intended purpose of the policy, assess its performance and implementation to-date, and recommend improvements.

This amendment adds \$80,500 to the \$100,000 contract to: 1) enhance the task of summarizing TOD development trends and demographics, 2) focus on employment, and 3) assess the relationship between the TOD Policy and Plan Bay Area going forward.

Recommendation

Staff recommends that this Committee authorize the Executive Director or his designated representative to negotiate and enter into a contract amendment with Strategic Economics for \$80,500 to update MTC's TOD Policy.

Ann Flemer

AF:DJ

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract Amendment

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|-----------------------------|---|
| Work Item No.: | 1611 |
| Consultant: | Strategic Economics Inc. Berkeley, CA |
| Work Project Title: | MTC's Transit Oriented Development (TOD) Policy Update |
| Purpose of Project: | Assess current policy and recommend improvements |
| Brief Scope of Work: | <ul style="list-style-type: none">• Summarize trends in TOD development and demographics• Examine employment trends and distribution• Assess relationships to Regional Transportation Plan/Sustainable Communities Strategy |
| Project Cost Not to Exceed: | \$80,500 Original Contract to Date: \$100,000 |
| Funding Source: | Federal Surface Transportation Program and Planning funds, MTC General Fund |
| Fiscal Impact: | Funds are included in the FY 2011-12 agency budget. |
| Motion by Committee: | That the Executive Director or his designee is authorized to negotiate and enter into a contract amendment with Strategic Economics to update MTC's TOD Policy and the Chief Financial Officer is directed to set aside funds up to \$80,500 for such contract amendment. |
| Administration Committee: | <hr/> Dave Cortese, Chair |
| Approved: | Date: July 13, 2011 |